

BUSINESS MATCHMAKING EVENT "WIDEN YOUR NETWORK, WIDEN YOUR BUSINESS"

29 - 30 NOVEMBER 2022

# THE SECTORS

- Automotive Supply
- Metals and Machinery
- Plastics and Rubber
- Tyres
- Chemicals (Automotive paints, coatings and care products)
- Construction & Construction Materials
- Energy
- Environment
- Electrics-Electronics
- Information and Communication Technologies

SINCE 2012
OVER 6500
MEETINGS
MORE THAN 1700
PARTICIPANT
COMPANIES

For more information & registration:

https://match4industry-2022.b2match.io/

**Deadline for event registration: 22 November 2022** 

Venue: Kocaeli Congress Center (Sekapark), Izmit/Kocaeli













### **KOCAELI AT A GLANCE**

Kocaeli is located in the East Marmara region of Türkiye. The province accounts for 13% of Türkiye's manufacturing industry with a 39% contribution to automotive, 27% to chemical and 19% to metal industries. There are more than 3400 industrial investments of which, some 339 are funded with foreign capital investments. The province is home to 84 of Türkiye's top 500 largest industrial enterprises. Kocaeli's share in Türkiye's export and import volume in 2021 was \$33.5 billion and \$59.2 billion respectively which made up 18.6% of Türkiye's total foreign trade volume.

There is a vibrant business and innovation ecosystem in the region comprising 14 Organized Industrial Zones, 2 Free Trade Zones, 5 Techno Parks & IT Valley and 132 R&D Centers.

There are 35 ports and industrial facility docks around the Gulf of Izmit, making Kocaeli a port city and a hub of industry.

#### MATCH4INDUSTRY AT A GLANCE

- Individual business meetings in an exclusive, conducive atmosphere offering excellent networking opportunities
- A broad international partner network to assist companies prior to the event
- Professional assistance to tailor your experience to suit your needs
- New markets and business opportunities to discover in Türkiye and beyond
- Innovative ideas to develop solutions and/or new products

#### **CONTACTS**

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## **SERVICES INCLUDED**

- Local transfers to meeting points
- English to Turkish and Turkish to English translation
- Lunches, refreshments and a 'welcome' dinner
- Accommodation costs for one representative from each participating company will be covered by the Turkish Ministry of Trade on the basis that companies submit their applications via the Turkish Commercial Attaché in their home countries. The deadline for free of charge accommodation will be announced through the event website and partner organisations when the Turkish Ministry of Trade approves the event.

PARTICIPATION IS FREE OF CHARGE!







