

Discover Turkish Woodworking Machinery and
Furniture Side Industry Sectors



WOODTECH

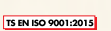
32nd International Wood Processing
Machines, Cutting Tools, Hand Tools Fair

October 12 - 16, 2019



INTERMOB

22nd International Furniture Side
Industry, Accessories, Forestry
Products and Wood Technology Fair

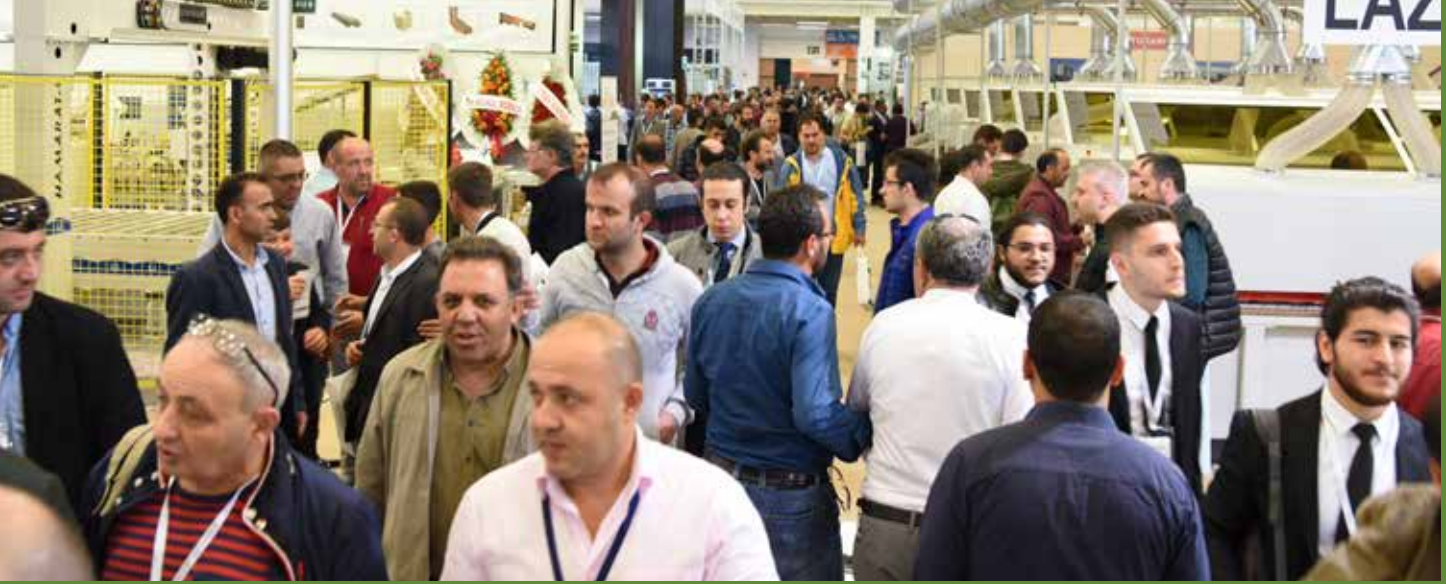


İSTANBUL

TÜYAP FAIR CONVENTION AND CONGRESS CENTER
Büyükkçekmece, İstanbul / Turkey



THESE FAIRS ARE ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.



- As the world's biggest event to showcase processing machinery and accessories, components, materials and tools for furniture manufacturing in one place; WoodTech and Intermob connect Eurasia's lucrative furniture industry in Istanbul over 5 days, every year.
- Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established meeting place for the entire wood and furniture industry in Central Eurasia.
- Substantially covering the supply chain of the sector from machinery and semi-finished products to accessories, forestry products and chemicals, WoodTech and Intermob combined, is the place to source products that comply with international standards and quality with competitive pricing.

Facts & Figures

15 Halls

123.000 sqm exhibiting area

857 company and company representatives

from **35** countries

76.271 visitors from **106** countries

Visitors from all **81** cities in Turkey



Why Exhibit?



- Opportunity to do business with premier purchasers from around the world



- Present your product to the whole sector from raw materials to finished product



- The advantage of being under the same roof with all important players of the sector



- Develop your dealer network



- Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia



- The synergy of the colocation of Intermob and Woodtech Fair



- Keep up with the market pulse



- B2B Matchmaking Program which provides you to get in touch with the visitor profile you seek and maximizes your time efficiency during the fair

Top 10 Visitor Countries

- Iran
- Bulgaria
- Iraq
- Tunisia
- Macedonia
- Algeria
- Kosovo
- Azerbaijan
- Serbia
- Ukraine

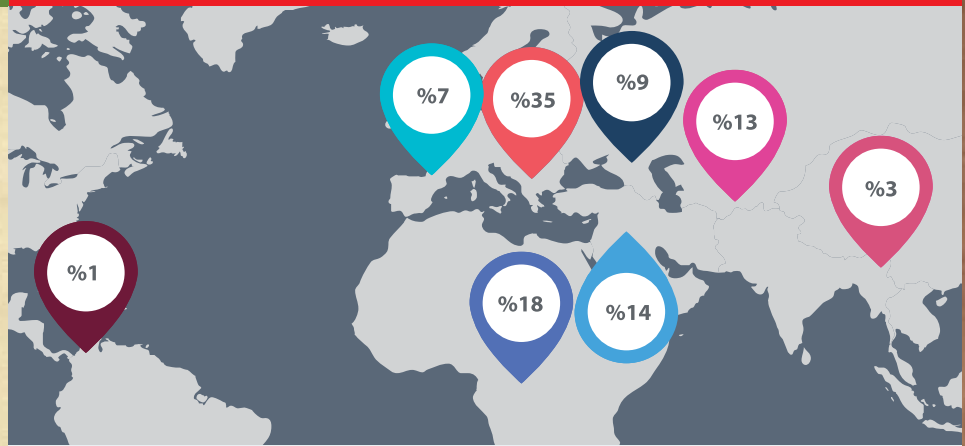
Visitor Position:

- %41 Top Level Management
- %32 Decision Makers
- %10 Specialists
- %17 Others

Visitor Field of Activity:

- %68 Manufacturer
- %19 Distributer
- %14 Importer
- %13 Exporter

International Visitor By Geography



▶ North and South America

▶ Middle East

▶ Western Europe

▶ Africa

▶ Balkans and Eastern Europe

▶ West and Central Asia

▶ Caucasasia

▶ East Asia and Pacific

Who Visits?

- Furniture Manufacturers
- Wood & Forestry Products
- Machinery Industry Professional
- Architecture and Engineering
- Door & Window Manufacturers
- Carpenters
- Spare Parts & Equipment Wholesalers
- Bed & Mattress Manufacturers

Hosted Buyers from 41 Cities in Turkey

- Adana
- Adapazarı
- Adıyaman
- Afyon
- Aksaray
- Ankara
- Antalya
- Aydın
- Balıkesir
- Bursa
- Çanakkale
- Çorum
- Denizli
- Diyarbakır
- Düzce
- Erzincan
- Erzurum
- Eskişehir
- Gaziantep
- Hatay
- Isparta
- İzmir
- K.Maraş
- Karaman
- Kastamonu
- Kayseri
- Kırıkkale
- Kırşehir
- Konya
- Kütahya
- Malatya
- Manisa
- Muğla
- Nevşehir
- Niğde
- Samsun
- Ş.Urfa
- Tokat
- Uşak
- Yalova
- Zonguldak

Visitor Statistics

66.587
Domestic
Visitors

Increased by 22% in
the last 5 editions

76.271
Total
Visitors

Increased by 27% in
the last 5 editions

9.684
International
Visitors

Increased by 90% in
the last 5 editions

106
Visitor
Countries

Woodtech Fair Scope

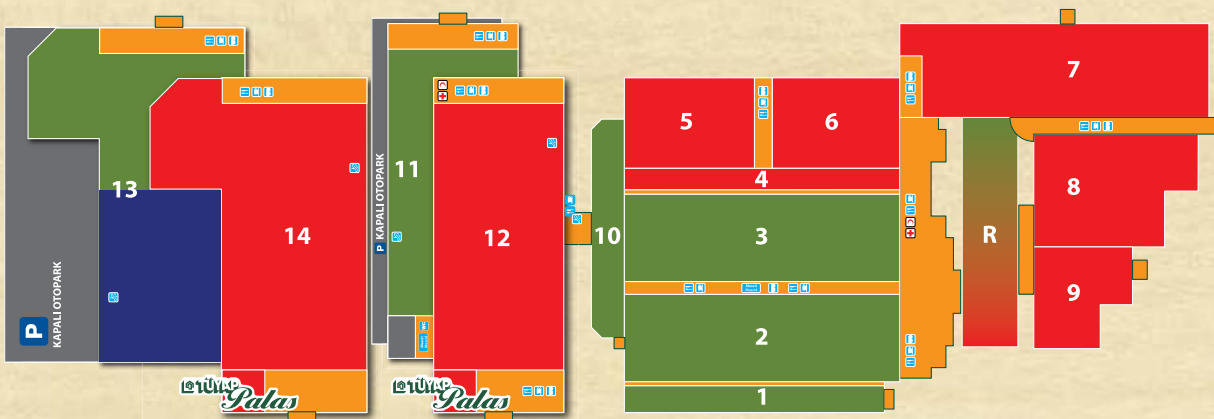
- Wood Cutting Machinery
- Wood Processing Machinery
- Furniture Manufacturing Machinery
- CNC and Press Machinery
- Cutting Tools
- Electrical and Mechanical Hand Tools
- Drying Kilns
- Services and Other Products

Intermob Fair Scope

- Wood and Forestry Product and Supplies
- Furniture Accessories
- Chemicals
- Manufacturing Tools Equipment and Accessories
- Mattress Manufacturing Machinery
- Mattress Materials
- Services

Top 10 International Exhibiting Countries

- Austria
- Belgium
- China
- Germany
- Israel
- Italy
- Spain
- Taiwan
- UK
- USA





- **91%** of the visitors are satisfied with the show
- **95%** of the exhibitors are likely to attend the next show
- **62%** of the exhibitors have claimed that they received orders during the fair
- **89%** of the exhibitors believe that they will be receiving orders after the fair

As the main entrance of the exhibition, Registration Hall (R) provides the perfect platform to be a step ahead.

Registration Hall Product Group:

- Wood and Forestry Supplies
- Chemicals
- All other wood related materials and services

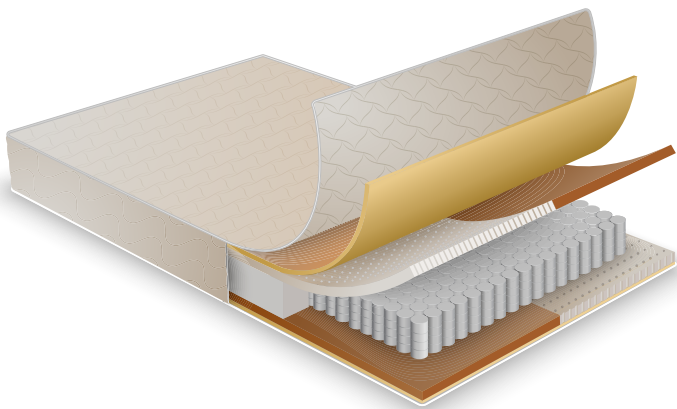


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Istanbul, with its position in the heart of Eurasia, is the ideal trade platform for the region. With a population of 14.1 million, Istanbul is the second largest city in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul's strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

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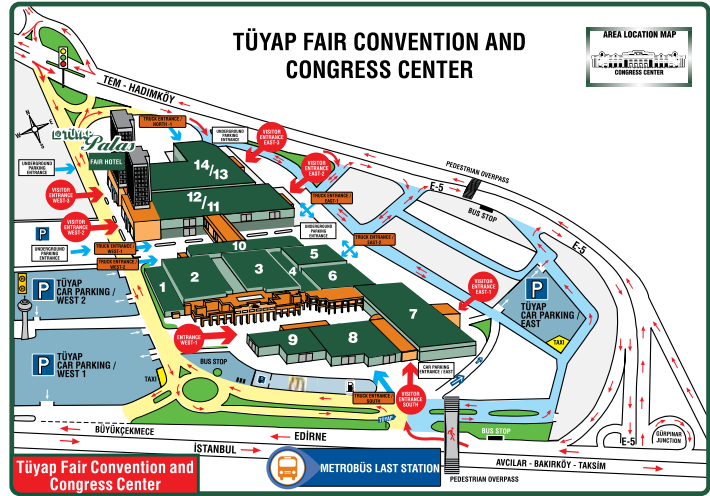
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The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

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Experience the
 comfort of
 working and
 resting at the
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Located in the Tüyap Fair Convention and Congress Center, 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, Ball room with 1250 guests capacity, new refreshment points, delicate food and beverage spots.

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